

W. Britt is redefining the luxury jewelry scene with its thoughtfully and artfully designed pieces, which are a perfect amalgamation of urban elements and classic refinement. W. Britt's unapologetically bold yet feminine aesthetic draws from the mechanical and architectural shapes of New York's urban landscape, reimagining the hard, industrial forms as edgy, wearable jewelry.

The brainchild of luxury jewelry designer Brittany Weiss, W. Britt is an unrepentant symbol of contrasts and contradictions—it is a brilliant play on balance and asymmetry, proportion and scale. Weiss's fascination with how things interconnect and relate enable her to reconstruct familiar objects in new and unconventional ways. Weiss breathes refinement and stylish elegance into her pieces by fusing otherwise industrial forms with subtle lines and curves. Weiss's design acumen is constantly evolving to draw from fresh inspiration and more forms of deconstructed construction.

W. Britt deftly balances on the edge of the industrial and refined. It is a striking symbol for the mindful, strong and stylish urban woman. W. Britt embodies the ability to be hard-edged and tenacious, yet soft and compassionate.

Despite being a newcomer in the luxury jewelry scene, W. Britt has already established a strong following among America's elite. W. Britt has become a favourite of celebrities like Kate Hudson, Scarlett Johansson, Cameron Diaz, Jennifer Lopez, Jessica Alba, Lupita Nyong'o, Khloe Kardashian and more. W. Britt has also been featured in W Magazine, Harper's Bazaar, The Zoe Report, In Style, Glamour, Vogue.com and more as a must-have wardrobe addition and as a new designer to watch.